# Paul Chávez

#### PRODUCT DESIGNER

Specializing in UI/UX design, I am responsible for implementing a robust Design System and leading the design process for new website features. My expertise extends from wireframing to crafting polished user interfaces that enhance the user experience.

#### **WORK EXPERIENCE**

# Product Designer / CarExpert

Oct 2023 - PRESENT / Full-time, Sydney-Brisbane (Relocated from Sydney to Brisbane in April 2024)

JUN 2023 - Oct 2023 Freelance Part-time, Sydney

Design and implementation of the Design System for CarExpert website. UX research. Design new web products from wireframes to finished designs, ensuring consistency and usability.

Figma (Software)  $\cdot$  Adobe Creative Suite  $\cdot$  Design System Implementation  $\cdot$  User Interface Design  $\cdot$  Responsive Web Design.

## **UX/UI Designer** / SlickWeb

JUN 2021 - JUN 2023 / Freelance Casual, Sydney

Design of assets, mobile apps and webpages for different clients, such as B&M Florist, DIYBA, Impromptu & KEKSIA. Use of components, basic coding, and responsive design.

Skills: Cascading Style Sheets (CSS)  $\cdot$  HTML5  $\cdot$  Shopify  $\cdot$  Squarespace  $\cdot$  Figma (Software)  $\cdot$  Adobe Creative Suite  $\cdot$  User Interface Design  $\cdot$  Responsive Web Design.

## **UI Designer** / espresso Displays

FEB 2022 - JUL 2022 / Freelance Part-time, Sydney

Collaborate with the design team in the implementation of the design system, responsive components, iconography and webpages.

Skills: Figma (Software)  $\cdot$  Adobe Creative Suite  $\cdot$  Sketch (Software) User Interface Design  $\cdot$  Icon Design  $\cdot$  Responsive Web Design.

### **RELEVANT COURSEWORK**

## The Ultimate Figma & Ul Masterclass / The Designership

2022 / Completed

End-to-end Figma Masterclass course. From file management, design systems, Autolayout mastery to advanced animations.



## pauldesigner.com

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#### **EDUCATION**

2023 | Diploma

Project Management LONSDALE INSTITUTE

2022 Diploma

Information Technology (Front End Web Development)

AUSTRALIAN COLLEGE OF BUSINESS INTELLIGENCE

2016 | Bachelor of arts

Visual and Fine Arts
NATIONAL UNIVERSITY
OF COLOMBIA

2013 | Bachelor

Graphic Design
LOS LIBERTADORES
UNIVERSITY

#### **SKILLS**

Web and UI/UX Design
Design Systems
Graphic Design
Prototyping, wireframing
Low to High-fidelity Design
Illustration
Fine Art Photography
Video Editing

### TOOLS

Figma, Sketch, Adobe Creative Suite, Xd, Photoshop, Illustrator, Premiere Pro, CSS, HTML5, Wordpress, Shopify, Squarespace, Notion, Slack, Asana.

## **AWARDS**

2016

**GREEN NOISE** 

TESIS PROJECT MUSEUM OF CONTEMPORARY ART BOGOTA - MAC

#### SOCIAL

linkedin.com/in/paul-cb instagram.com/paulchavezb